Retired/After Athletes Program

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Vision

- The aim of this program is to harmonize the different dimensions of development, among the European Cheer Union, the International Cheer Union and the Country Federations.

- By this we can introduce a professional career portfolio for those who wants to stay close to the Sport of Cheer after their athletes years.
Structure

- Contact person
- Database
- Material/plan
Three Main Pillar

- Talent Development
  - In this section the program focuses on those who will be future leaders of young talents, either as coaches, or a potential gym owners

- Supportive Functions
  - This section covers the development track of becoming a judge, as well as, the phases of being involved in event management

- Management
  - This part covers the way of becoming a federation officer on a European scale
Becoming a Coach

As there is a well designed system already in place the program, at this stage, only focuses on harmonizing and advertising these, certain options among the athletes:

- ICU’s Coach Course on Different Levels
- ECU’s Guidline for People New to Cheer
- National Coach Development Programs
- Extra Pedagogical Studies and Skills
- Programs Offered by Professional Brands
At this stage, as it’s a local initiative, the program focuses on connecting the candidates with those experts/owners who might accept them as mentees in their first steps.

- Managerial and Financial Experience
- Facility Management Awareness
- Safety and Legal Implications
- Dealing with Human Resources
- Project Management Studies
- National and Country Level Regulations
Here, there is also a well designed system in use, therefore the program, at this stage, only focuses on harmonizing and advertising these, certain options among the athletes:

- National Judge Education Process
- ICU’s Judge Course L 1–2
- ICU’s Safety Judge Education
- Shadow Judge System
  - Competitions, Approval Process, Certification
- Judging in Practice
  - Database, Competitions
Becoming an Event Producer
Levels of Responsibility

- At this stage, the program focuses on connecting the candidates with those experts/producers who can involve them in the process of organizing a Cheer event. It may happen locally and on an international scale as well.

- 4 levels
  - Support Staff
  - Coordinators
  - Team Leaders
  - Event Directors

- Options of Financing
  - Voluntary
  - Professional
Becoming an Event Producer
Areas of Expertise

- Logistics
  - Installation Crew
  - Registration

- Competition Coordination
  - Safety Check
  - ID Check
  - Music
  - Warm Up and Competition Floor Staff
  - Spotters

- Protocol
  - Hosts
  - Prizes
Becoming an Event Producer

Benefits

- More and more people with professional experience on European competitions
- Possibility to have a voluntary and a professional talent pool
- Increased financial efficiency
- Athletes can stay engaged to the sport even if they are not working in Cheer
- National and international involvement
- On a long term it can give a different perspective in career
Becoming Part of the Sport’s Management

- The program focuses on connecting the right candidate with either a local representative or a European one through the athletes committee.

- National Federation Representative
  - The National federations’ have the empowerment over the selection process

- International Federation Representative
  - European Level
    - Required Experience, Involvement and Motivation
  - International Level
    - Required Experience, Involvement and Motivation