Memphis, April 2020

SportCheerUK
54c High Street
Northwood, HA61BL
United Kingdom

Re: ICU Full Member Confirmation

Dear SportCheerUK:

On behalf of the IOC recognized World Governing Body for the Sport of Cheer (Cheerleading & Performance Cheer), the International Cheer Union (ICU), we thank you for your dedication to the positive advancement of our Sport in your country and throughout the world. As a powerful advocate for those truly committed to this effort, the ICU is pleased to confirm the following:

Since 10 February 2010, the International Cheer Union (ICU) hereby recognizes a SportCheerUK (previously named “SportCheerGB”) as the National Governing Body for the Sport of Cheer in representation of the United Kingdom.

In collaboration with SportCheerUK’s associate members; SportCheer-England, SportCheer-Northern Ireland, SportCheer-Scotland, and SportCheer-Wales, ICU congratulates SportCheerUK for its many accomplishments and successes in developing our Sport in the United Kingdom, and for its leadership throughout around the world.

All ICU members are granted the rights and privileges under the conditions of continuous good standing as acknowledged by the ICU General Assembly and statutes of the ICU. This honor and distinction include an ongoing commitment to the ICU ideals and principles which confirm the inclusive and positive advancement of Cheer in the United Kingdom. This commitment is focused on providing benefit and opportunity to our Sport of Cheer for the athletes who participate.

We again appreciate very much the contributions you have made to the development of the Sport of Cheer in your nation, and around the world - and we look forward to the ongoing collaborative work on this exciting endeavor.

Yours in Sport,

Jeff Webb
President
International Cheer Union