



# INTERNATIONAL CHEER UNION

## COACHING SKILL CREDENTIALING CHEERLEADING



### WHY CREDENTIAL:

Getting your coaching credential from the ICU, an International Sports Federation (IF) provisionally recognized by the IOC, is an important step in legitimizing your knowledge, experience, and coaching position in our sport. It is a valuable tool when applying for coaching positions and is recognized globally. It is a thorough exam that verifies the coaches' knowledge of the rules, glossary, technical standards and coaching concepts.

### PROCESS:

#### 1.) Register

Send your name, email, mailing address, schedule, and levels you intend to credential

#### 2.) Submit Payment

#### 3.) Pass Online Exams

#### 4.) Schedule your practical with facilitator

#### 5.) Pass Practical Exams

#### 6.) Receive hard copy certificate with stamped seal and ICU President signature. Valid for 3 years

### FEES:

\$30USD per level (this applies to NEW or ADD ON levels)  
ICU Levels include:

Novice, Intermediate, Median, Advanced, Elite, Premier

\$50 flat rate for renewals

Payments can be made to the ICU

### PREPARATION GUIDELINES:

The ICU Coaching Skill Credentialing for Cheerleading recommends the following rules and regulations:

[https://cheerunion.org.ismmedia.com/ISM3/std-content/repos/Top/Championships/WCC/20/ICU\\_WCC\\_Info-Divs-Rules\\_2020.pdf](https://cheerunion.org.ismmedia.com/ISM3/std-content/repos/Top/Championships/WCC/20/ICU_WCC_Info-Divs-Rules_2020.pdf)

[https://cheerunion.org.ismmedia.com/ISM3/std-content/repos/Top/docs/ICU\\_TeamCheer\\_Rules\\_2018.pdf](https://cheerunion.org.ismmedia.com/ISM3/std-content/repos/Top/docs/ICU_TeamCheer_Rules_2018.pdf)

#### *Cycles and Types of Credentials*

All Cycle 1 (cycle 1 means it is the FIRST time a coach has credentialed at that level) coaches must test as follows:

- One online exam per level
- 10 Skills per level (5 tumbling, 5 building)
- Types of credentials are NEW & ADD ON
- Add On credentials will renew the expiration date for all levels.)

Type of credential is a RENEWAL

All Cycle 2+ (cycle 2+ means coaches have credentialed these levels in the past) coaches must test as follows:

- One online exam at the highest level they are credentialing to
- 4 skills per level (2 tumbling, 2 building)

#### *Additional Information*

Levels must be completed in sequence. The ICU Coaching Skill Credentialing programme is testing coaches on their current practical cheerleading knowledge. The online exam questions include topics such as the rules, glossary definitions, theoretical coaching concepts, and general rules and guidelines. There is a guide available for the practical exam which outlines the process and expectations which coaches will receive upon registering.

### CONTACT DETAILS:

For questions, assistance or more information please contact:  
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