



# IMPORTANT DATES



JULY

**15 JULY**

Registration Opens - Visit  
[www.cheerunion.org/championships/cheerleading/](http://www.cheerunion.org/championships/cheerleading/)



AUG

**1 AUGUST**

Video Entry with CheerMatch Capture  
App Available

AUG

**15  
AUGUST**

LAST day for Early Registration Pricing  
○ Must be paid in full by this  
date

SEPT

**15  
SEPTEMBER**

LAST day to register for the ICU World  
Cheerleading Championships

SEPT

**20  
SEPTEMBER**

Deadline for Team Highlight  
Photos & Videos

SEPT

**26  
SEPTEMBER**

LAST Day to submit Video Entry using  
the CheerMatch Capture App

OCT

**9 - 10  
OCTOBER**

Livestream - Broadcast for Free Worldwide