Advancing the Sport of Cheer

105 National Federations
3.5 Million Athletes

WHAT IS THE INTERNATIONAL CHEER UNION (ICU)?

• The recognized World Governing Body for Cheer by 105 National Federations on all continents
• Positive recommendation by SportAccord Council for membership
• 3.5 million Cheer athletes around the world
• World Championships of 70 Nations
• World Championships with 10,000 athletes
• World Championships with over 25,000 spectators
• Annual General Assembly with 70 Cheer National Federations
• International television broadcasts of World Championships
• Trained athletes, coaches, judges and officials in over 85 nations to date
• 18 million video streams of the Sport of Cheer in 2012
• Establishes the International Rules, Regulations and Standards for our Sport
• Popular team sport, inexpensive and easy for young people to participate
• Popular sport in television (CBS Sports Network, ESPN), movies (“Bring it On”), magazines, books and social media
• A proper and legally registered non-profit international federation
• Fully applied to SportAccord and IOC
• Proud member of WADA
• WADA Code Compliant
• 2013 Membership Applicant

What is the International Cheer Union (ICU)?

2013 ICU CHAMPIONSHIPS

ICU World Cheerleading Championships
25-26 April 2013
Walt Disney World® Resorts
Orlando, Florida, USA

ECU European Cheerleading Championships
29-30 June 2013
Commonwealth Arena
Glasgow, Scotland

ICU Asia Cheerleading Open
14-15 September 2013
Tokyo Yoyogi Arena
Tokyo, Japan

ICU Central American and Caribbean Cheerleading Championships
December 2013
Port of Spain, Trinidad and Tobago

ICU is a Great Partner to the International Sports Family!

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AFRICA
Burundi
Cameroon
Egypt
Ghana
Kenya
Mali
Morocco
Namibia
Nigeria
Rwanda
South Africa
Tanzania
Uganda
Zambia
Zimbabwe

ASIA
Chinese Taipei
Hong Kong
India
Indonesia
Japan
Kazakhstan
Kyrgyzstan
Macau
Malaysia
Mongolia
Pakistan
Peoples Republic of China
Philippines
Republic of Korea
Saudi Arabia
Singapore
Sri Lanka
Thailand
Vietnam

THE AMERICAS
Argentina
Bahamas
Barbados
Bolivia
Brazil
British Virgin Islands
Canada
Chile
Colombia
Costa Rica
Dominican Republic
Ecuador
El Salvador
Guatemala
Honduras
Jamaica
Mexico
Panama
Peru
Puerto Rico
Saint Kitts and Nevis
Trinidad and Tobago
USA
Venezuela
Virgin Islands

EUROPE
Armenia
Austria
Azerbaijan
Belarus
Belgium
Bosnia and Herzegovina
Bulgaria
Croatia
Czech Republic
Denmark
England
Estonia
Finland
France
Georgia
Germany
Great Britain
Greece
Hungary
Israel
Italy
Latvia
Luxembourg
Macedonia
Moldova
Montenegro
Netherlands
Northern Ireland
Norway
Poland
Republic of Ireland
Republic of San Marino
Romania
Russian Federation
Scotland
Serbia
Slovakia
Slovenia
Spain
Sweden
Switzerland
Ukraine
Wales

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www.cheerunion.org Email: info@cheerunion.org