The International Cheer Union (ICU) is recognized by the world governing body for Cheerleading.

- 104 National Federations on all continents
- 3.5 million Cheer athletes around the world
- World Championships of 70 Nations
- World Championships with 10,000 athletes
- World Championships with over 25,000 spectators
- World Championships with 301 Million social media impressions (Facebook, Twitter, Instagram)

- Annual General Assembly with 70 Cheer National Federations
- International television broadcasts of World Championships
- Trained athletes, coaches, judges and officials in over 85 nations to date
- 26 million video streams of the Sport of Cheer in 2013

- Establishes the International Rules, Regulations and Standards for our Sport
- Popular team sport, inexpensive and easy for young people to participate
- Popular sport in television (CBS Sports Network, ESPN), movies (“Bring it On”), magazines, books and social media

- A proper and legally registered non-profit international federation
- Fully applied to the International Olympic Committee
- Proud member of WADA Code Compliant
- Proud partner of sportAccord
- Proud member of the sportAccord family

AFRICA
- Burundi
- Cameroon
- Egypt
- Ghana
- Kenya
- Mali
- Morocco
- Namibia
- Nigeria
- Rwanda
- South Africa
- Tanzania
- Uganda
- Zambia
- Zimbabwe

ASIA
- Chinese Taipei
- Hong Kong
- India
- Indonesia
- Japan
- Kazakhstan
- Kyrgyzstan
- Macau
- Malaysia
- Mongolia
- Pakistan
- Peoples Republic of China
- Philippines
- Republic of Korea
- Saudi Arabia
- Singapore
- Sri Lanka
- Thailand
- Vietnam

THE AMERICAS
- Argentina
- Bahamas
- Barbados
- Bolivia
- Brazil
- British Virgin Islands
- Canada
- Chile
- Colombia
- Costa Rica
- Dominican Republic
- Ecuador
- El Salvador
- Guatemala
- Honduras
- Jamaica
- Mexico
- Panama
- Peru
- Puerto Rico
- Saint Kitts and Nevis
- Trinidad and Tobago
- USA
- Venezuela
- Virgin Islands

EUROPE
- Armenia
- Austria
- Azerbaijan
- Belarus
- Belgium
- Bosnia and Herzegovina
- Croatia
- Czech Republic

OCEANIA
- American Samoa
- Australia
- Guam
- New Zealand

THE SPREAD THE SPORT OF CHEERLEADING THE WORLD

104 NATIONAL FEDERATIONS 3.5 MILLION ATHLETES

www.cheerunion.org Email: info@cheerunion.org

Proud member of sportAccord

WHAT IS THE INTERNATIONAL CHEER UNION (ICU)?

ICU World Cheerleading Championships
24-25 April 2014
Walt Disney World® Resorts
Orlando, Florida, USA

EUC European Cheerleading Championships
28-29 June 2014
Telekom Dome
Bonn, Germany

ICU Asia Cheerleading Open Championships
7 December 2014
University of Taipei (Tianmu Campus)
Taipei, Chinese Taipei

ICU Central American and Caribbean Cheerleading Championships
December 2014
Port of Spain, Trinidad and Tobago

ICU is a great partner to the international sports family!