

Retired / After Athletes Program

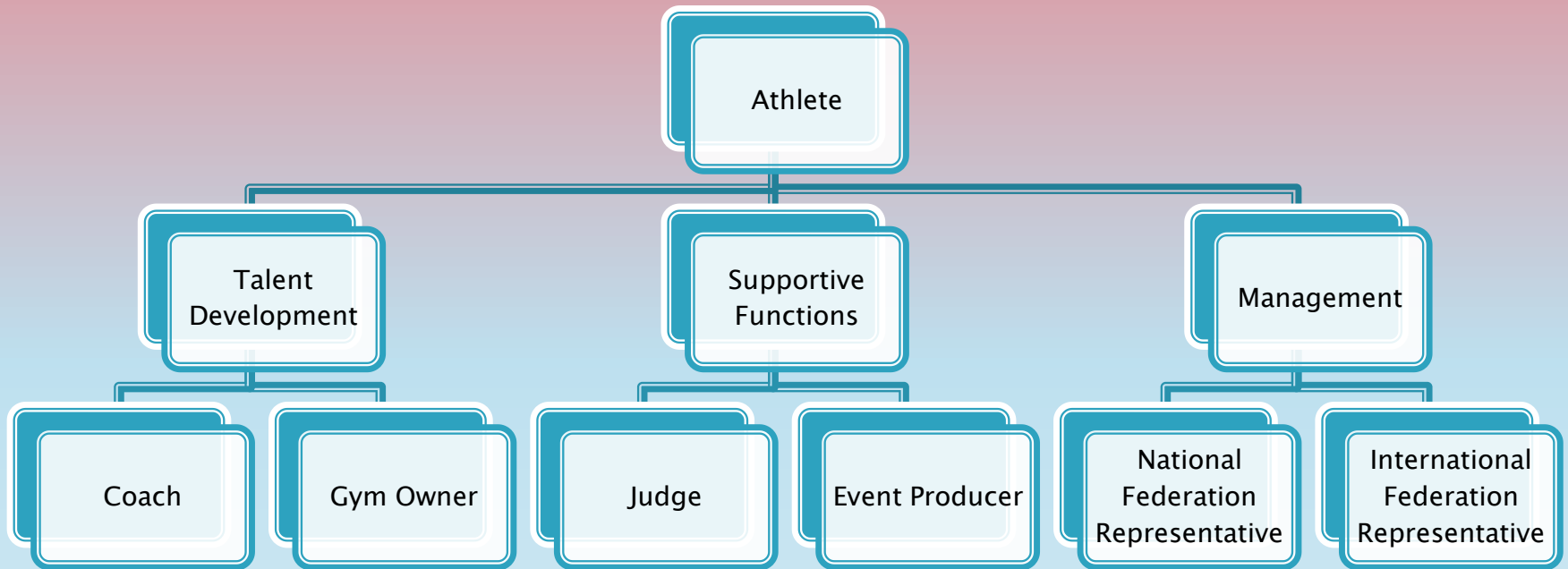
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Vision



- ▶ The aim of this program is to harmonize the different dimensions of development, among the European Cheer Union, the International Cheer Union and the Country Federations.
- ▶ By this we can introduce a professional career portfolio for those who want to stay close to the Sport of Cheer after their athletes years.

Structure



- Contact person
- Database
- Material/plan

Three Main Pillar



- ▶ Talent Development
 - In this section the program focuses on those who will be future leaders of young talents, either as coaches, or a potential gym owners
- ▶ Supportive Functions
 - This section covers the development track of becoming a judge, as well as, the phases of being involved in event management
- ▶ Management
 - This part covers the way of becoming a federation officer on a European scale

Becoming a Coach



- ▶ As there is a well designed system already in place the program, at this stage, only focuses on harmonizing and advertising these, certain options among the athletes:
 - ICU's Coach Course on Different Levels
 - ECU's Guidline for People New to Cheer
 - National Coach Development Programs
 - Extra Pedagogical Studies and Skills
 - Programs Offered by Professional Brands

Becoming a Gym Owner



- ▶ At this stage, as it's a local initiative, the program focuses on connecting the candidates with those experts/owners who might accept them as mentees in their first steps.
 - Managerial and Financial Experience
 - Facility Management Awareness
 - Safety and Legal Implications
 - Dealing with Human Resources
 - Project Management Studies
 - National and Country Level Regulations

Becoming a Judge



- ▶ Here, there is also a well designed system in use, therefore the program, at this stage, only focuses on harmonizing and advertising these, certain options among the athletes:
 - National Judge Education Process
 - ICU's Judge Course L 1–2
 - ICU's Safety Judge Education
 - Shadow Judge System
 - Competitions, Approval Process, Certification
 - Judging in Practice
 - Database, Competitions

Becoming an Event Producer

Levels of Responsibility



- ▶ At this stage, the program focuses on connecting the candidates with those experts/producers who can involve them in the process of organizing a Cheer event. It may happen locally and on an international scale as well.
 - 4 levels
 - Support Staff
 - Coordinators
 - Team Leaders
 - Event Directors
 - Options of Financing
 - Voluntary
 - Professional

Becoming an Event Producer

Areas of Expertise



- ▶ Logistics
 - Installation Crew
 - Registration
- ▶ Competition Coordination
 - Safety Check
 - ID Check
 - Music
 - Warm Up and Competition Floor Staff
 - Spotters
- ▶ Protocol
 - Hosts
 - Prizes

Becoming an Event Producer

Benefits



- ▶ More and more people with professional experience on European competitions
- ▶ Possibility to have a voluntary and a professional talent pool
- ▶ Increased financial efficiency
- ▶ Athletes can stay engaged to the sport even if they are not working in Cheer
- ▶ National and international involvement
- ▶ On a long term it can give a different perspective in career

Becoming Part of the Sport's Management



- ▶ The program focuses on connecting the right candidate with either a local representative or a European one through the athletes committee.

- ▶ National Federation Representative
 - The National federations' have the empowerment over the selection process

- ▶ International Federation Representative
 - European Level
 - Required Experience, Involvement and Motivation
 - International Level
 - Required Experience, Involvement and Motivation