



Lausanne, June 2, 2014

Mr. Jeff Webb  
President  
International Cheer Union  
P.O. Box 752830  
Memphis, Tennessee 38175 - 1210  
USA

Ref : SG/ES.JB/2014-70599

**Ref.: Inclusion of Cheerleading in the FISU World University Championships Programme**

Dear President,  
Dear Mr. Webb,

We are pleased to inform you that further to the application of ICU to FISU to the inclusion of Cheerleading in the FISU World University Championships programme and the presentation made to the FISU Executive Committee on May 25<sup>th</sup>, 2014, by yourself and Mr. Karl Olson, the FISU Executive Committee has decided that Cheerleading will be part of the programme of the FISU WUC from 2018 on.

You will receive in the upcoming days more information from our WUC Department regarding the appointment of the FISU Technical Delegate for Cheerleading as well as the Technical Regulations to be finalized.

The bid for the first World University Cheerleading Championship will be opened next August and this procedure will last until September 2015, and we are sure that we will have an excellent cooperation to manage the organization of such event in the best conditions.

Once again we are pleased to welcome Cheerleading in our programme and to have the ICU as a new partner.

May you need any further assistance, do not hesitate to contact us.

Cordially,

Eric SAINTROND  
Secretary General/CEO