

WHAT IS THE INTERNATIONAL CHEER UNION (ICU)?

- The **sportaccord** recognized World Governing Body for Cheerleading
- 104 National Federations on all continents
- 3.5 million Cheer athletes around the world
- World Championships of 70 Nations
- World Championships with 10,000 athletes
- World Championships with over 25,000 spectators
- World Championships with 301 Million social media impressions (Facebook, Twitter, Instagram)
- Annual General Assembly with 70 Cheer National Federations
- International television broadcasts of World Championships
- Trained athletes, coaches, judges and officials in over 85 nations to date
- 26 million video streams of the Sport of Cheer in 2013
- Establishes the International Rules, Regulations and Standards for our Sport
- Popular team sport, inexpensive and easy for young people to participate
- Popular sport in television (CBS Sports Network, ESPN), movies ("Bring it On"), magazines, books and social media
- A proper and legally registered non-profit international federation
- Fully applied to the International Olympic Committee
- Proud member of  TAFISA
- WADA Code Compliant  WORLD ANTI-DOPING AGENCY play true
- Proud partner of  FISU
- Proud member of  sportaccord



2014 ICU CHAMPIONSHIPS

ICU World Cheerleading Championships
24-25 April 2014
Walt Disney World® Resorts
Orlando, Florida, USA

ECU European Cheerleading Championships
28-29 June 2014
Telekom Dome
Bonn, Germany

ICU Asia Cheerleading Open Championships
7 December 2014
University of Taipei (Tianmu Campus)
Taipei, Chinese Taipei

ICU Central American and Caribbean Cheerleading Championships
December 2014
Port of Spain, Trinidad and Tobago

ICU IS A GREAT PARTNER TO THE INTERNATIONAL SPORTS FAMILY!



104 NATIONAL FEDERATIONS
3.5 MILLION ATHLETES

AFRICA

Burundi
Cameroon
Egypt
Ghana
Kenya
Mali
Morocco
Namibia
Nigeria
Rwanda
South Africa
Tanzania
Uganda
Zambia
Zimbabwe



ASIA

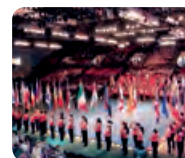
Chinese Taipei
Hong Kong
India
Indonesia
Japan
Kazakhstan
Kyrgyzstan
Macau
Malaysia

Denmark
England
Estonia
Finland
France
Georgia
Germany
Great Britain
Greece
Hungary



THE AMERICAS

Argentina
Bahamas
Barbados
Bolivia
Brazil
British Virgin Islands
Canada
Chile
Colombia
Costa Rica
Dominican Republic
Ecuador
El Salvador
Guatemala
Honduras
Jamaica
Mexico
Panama
Peru
Puerto Rico
Saint Kitts and Nevis
Trinidad and Tobago
USA
Venezuela
Virgin Islands



EUROPE

Armenia
Austria
Azerbaijan
Belarus
Belgium
Bosnia and Herzegovina
Croatia
Czech Republic

Israel
Italy
Latvia
Luxembourg
Macedonia
Moldova
Montenegro
Netherlands
Northern Ireland
Norway
Republic of Ireland
Republic of San Marino
Romania
Russian Federation
Scotland
Serbia
Slovenia
Spain
Sweden
Switzerland
Ukraine
Wales

OCEANIA

American Samoa
Australia
Guam
New Zealand



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**ADVANCING
THE SPORT OF
CHEERLEADING**

