

## WHAT IS THE INTERNATIONAL CHEER UNION (ICU)?

- The **sportaccord** recognized World Governing Body for Cheerleading
- 104 National Federations on all continents
- 3.5 million Cheer athletes around the world
- World Championships of 70 Nations
- World Championships with 10,000 athletes
- World Championships with over 25,000 spectators
- World Championships with 301 Million social media impressions (Facebook, Twitter, Instagram)
- Annual General Assembly with 70 Cheer National Federations
- International television broadcasts of World Championships
- Trained athletes, coaches, judges and officials in over 85 nations to date
- 26 million video streams of the Sport of Cheer in 2013
- Establishes the International Rules, Regulations and Standards for our Sport
- Popular team sport, inexpensive and easy for young people to participate
- Popular sport in television (CBS Sports Network, ESPN), movies ("Bring it On"), magazines, books and social media
- A proper and legally registered non-profit international federation
- Fully applied to the International Olympic Committee
- Proud member of  TAFISA
- WADA Code Compliant  WORLD ANTI-DOPING AGENCY play true
- Proud partner of  FISU
- Proud member of  sportaccord



## 2014 ICU CHAMPIONSHIPS

**ICU World Cheerleading Championships**  
24-25 April 2014  
Walt Disney World® Resorts  
Orlando, Florida, USA

**ECU European Cheerleading Championships**  
28-29 June 2014  
Telekom Dome  
Bonn, Germany

**ICU Asia Cheerleading Open Championships**  
7 December 2014  
University of Taipei (Tianmu Campus)  
Taipei, Chinese Taipei

**ICU Central American and Caribbean Cheerleading Championships**  
December 2014  
Port of Spain, Trinidad and Tobago

**ICU IS A GREAT PARTNER TO THE INTERNATIONAL SPORTS FAMILY!**



**104 NATIONAL FEDERATIONS**  
**3.5 MILLION ATHLETES**

### AFRICA

Burundi  
Cameroon  
Egypt  
Ghana  
Kenya  
Mali  
Morocco  
Namibia  
Nigeria  
Rwanda  
South Africa  
Tanzania  
Uganda  
Zambia  
Zimbabwe



### THE AMERICAS

Argentina  
Bahamas  
Barbados  
Bolivia  
Brazil  
British Virgin Islands  
Canada  
Chile  
Colombia  
Costa Rica  
Dominican Republic  
Ecuador  
El Salvador  
Guatemala  
Honduras  
Jamaica  
Mexico  
Panama  
Peru  
Puerto Rico  
Saint Kitts and Nevis  
Trinidad and Tobago  
USA  
Venezuela  
Virgin Islands



### ASIA

Chinese Taipei  
Hong Kong  
India  
Indonesia  
Japan  
Kazakhstan  
Kyrgyzstan  
Macau  
Malaysia  
Mongolia  
Pakistan  
Peoples Republic of China  
Philippines  
Republic of Korea  
Saudi Arabia  
Singapore  
Sri Lanka  
Thailand  
Vietnam



### EUROPE

Armenia  
Austria  
Azerbaijan  
Belarus  
Belgium  
Bosnia and Herzegovina  
Croatia  
Czech Republic



Denmark  
England  
Estonia  
Finland  
France  
Georgia  
Germany  
Great Britain  
Greece  
Hungary



Israel  
Italy  
Latvia  
Luxembourg  
Macedonia  
Moldova  
Montenegro  
Netherlands  
Northern Ireland  
Norway  
Republic of Ireland  
Republic of San Marino  
Romania  
Russian Federation  
Scotland  
Serbia  
Slovenia  
Spain  
Sweden  
Switzerland  
Ukraine  
Wales

### OCEANIA

American Samoa  
Australia  
Guam  
New Zealand



**ADVANCING THE SPORT OF CHEERLEADING**



MEMBER



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