

Meeting of the General Assembly of the International Cheer Union

a Texas non-profit corporation

27 Wednesday April 2016

Orlando, Florida, USA

- 1. Meeting called to Order at 3:42 PM / 15:42 EST**
- 2. Welcome and Opening of Meeting- ICU Secretary General Karl Olson**
 - Video shown reflecting on the 2016 ICU World Championships
 - Welcomes ICU Officers, ICU National Federation Members, Distinguished Sport Officials, Invited Guests, colleagues of the Sport of Cheerleading / the International Cheer Union
 - Translation booth processes are explained
- 3. Roll Call- ICU Secretary General Karl Olson**
 - Explains Membership Dues, Full and Provisional Membership status
 - Confirms 63 full members, 41 in attendance- there is a quorum
 - Voting process explanation
- 4. Approval of the minutes of previous meeting- ICU Secretary General Karl Olson**
 - Discussion: Puerto Rico indicates a misspelling within the minutes. Secretary General confirms an additional misspelling as well, but indicates both corrections will be made
 - Czech Republic motions to approve the minutes
 - Sweden seconds the motion
 - Motion carries, 2015 Minutes Approved
- 5. President's Report- ICU President Jeff Webb**
 - a. Overview of ICU Strategic Objectives
 - i. To assist National Federations to build the sport within the respective countries, as well as supporting them in their efforts to be recognized by their NOC's and sport ministries
 - ii. To continue to pursue IOC recognition
 - iii. To conduct a large, high profile, high quality World Championship to promote our National Federations and our sports
 - iv. To ensure a sound financial platform for the future
 - b. ICU has to date provided National Federation event, judge and rules training for over 90 nations on all continents
 - c. ICU continues to assist in administering successful events around the world, including:
 - 2015 European Championships in Ljubljana, Slovenia
 - 2015 Asian Championships in Bangkok, Thailand- congratulating the Thailand National Federation for overcoming the Bangkok incident in 2015 to make this possible
 - 2015 Asian Open in Taipei, Chinese Taipei

- 2015 Caribbean Championships in Kingston, Jamaica
 - 2016 ICU World Championships in Orlando this past weekend- as well as National Championships in over 70 nations
- d. ICU Membership continues to grow, with significant successes at the National Federation level - around the world, including:
- 109 Current National Federation Members
 - 2 National Federations pending for Provisional Membership
 - Discussion underway regarding New Zealand representation
 - 49 National Federation Members- with National Sports Authority recognition
 - 10 National Federation Members with National Olympic Committee recognition
- f. Sports integrity
- The ICU is committed to protecting the integrity of our sport
 - ICU has been in discussions with the international sport experts to put our sport in front of emerging problems with illegal betting and match fixing
 - Education initiatives are also underway to assist the growing problem for all sports
 - A very important initiative for the ICU
- g. ICU continues to be a proud signatory of WADA
- ICU's 2015 Anti-Doping Rules are approved by WADA
 - A challenge for every Sport, very important- will be reiterated within media quite often during this Olympic year
 - Future of all Sports is dependent on Fair Play
 - ICU committed to protect clean athletes, provide further education, tools and addition support to our stakeholders
- h. International Olympic Committee
- ICU has been fully applied to the IOC since 2010
 - ICU has progressed greatly in international recognition since its first IOC ICU application in 2010- worked with International Gymnastics to form an agreement and friendship; ICU was accepted into SportAccord in 2013, continues to apply for IOC recognition within the IOC application deadlines
 - ICU most recently met with the IOC Sports Department at SportAccord the week prior, ICU continues to have a strong application situation with the IOC, but the ICU is experiencing an opposition from Ballroom Dancing / Dance Sport- something that needed to be worked out
 - Very good news- ICU's umbrella group of 23 Sports within SportAccord, AIMS (Alliance of recognized Independent Members of Sport), has been recognized by the IOC- as noted in the recent press release
 - ICU requests assistance of the National Federation members- to communicate the AIMS IOC recognition press release information to each respective National Federation's National Sport Authority and National Olympic Committee. Overall – this is wonderful news for ICU and the Sport of Cheerleading

- i. Main Goals and Objectives of next 12 months
 - Continue a very successful ICU World Cheerleading Championships in 2017
 - Another tremendous success in 2016
 - Congratulates the National Federations on their commitment to their athletes, and the unforgettable experience the World Championships provides each year
 - TAFISA Sport For All Games - Jakarta 2016
 - ICU has been a member of TAFISA since 2013
 - TAFISA Sport For All Games are scheduled for Jakarta in October 2016, details are being organized to the TAFISA organizing committee
 - TAFISA Jakarta 2016 organizing committee members have been in attendance of the World Championships all week and ICU meetings- the hope is that many countries had the opportunity to speak with the TAFISA organizing group this past week
 - FISU
 - ICU and the Sport of Cheerleading was official accepted into the FISU Family in May 2014
 - Reminds the National Federations of the FISU World University Championships (WUC) Programme for October 2018 in Lodz, Poland
 - ICU looks forward to the FISU WUC event in October 2018
 - Information has been provided- with more to follow in the coming weeks
 - A wonderful opportunity for National Federations and the Sport of Cheerleading
 - World Games
 - ICU has been in communication with the International World Games Association (IWGA) and the hosts of Birmingham 2021
 - Discussions are underway for participation in the Birmingham 2021 Games, ICU will update the membership with progress
 - All discussions have been very positive and ICU looks forward to this additional and important initiative for our Sport

6. Secretary General's Report - ICU Secretary General Karl Olson

- a. World Championships
 - Extends a congratulations to the National Federations, Coaches and Athletes for a wonderful week, and emphasizes the representation the World Championships has for the greatness of the Sport of Cheerleading
- b. Multi-Sport Games
 - Affirms President's Webb report on multi-sport games that in addition to TAFISA, FISA, IWGA- the ICU will continue on this initiatives and progress will be continual reported to the membership
 - Thanks the National Federations for their continued support, and confirms updates will be continue to be provided on multi-sport game developments

- c. National Federation Recognition Initiative
- Confirms President Webb’s report of the importance to assist National Federations for National Sport Authority and National Olympic Committee recognition
 - Reports that support materials are again provided on USB drives present at the AGM
 - Content includes updated video, updated documents, ICU and Cheerleading’s progress, National Federation list, adjustable Power Point presentation – to be nation and language specific as needed
 - Objective: to increase National Federation presence with NSAs and NOCs
 - ICU always remains ready to assist all National Federations seeking additional assistance
- d. Awards
- Awards were presented the first evening reception of the ICU World Championships. The 2015 ICU Awards were as follows:
 - **2015 ICU BREAKTHROUGH AWARD:**
Mexico- First Gold Medal in both the team Cheer Hip Hop Doubles Division and in the Coed Elite Division. Medaled in all but two (2) Divisions in the World Championships, more medals than any other country= Twenty One (21) World Championships medals to date: 2 Gold, 7 Silver, 12 Bronze
 - **2015 ICU BREAKTHROUGH AWARD:**
Chinese Taipei - First Gold Medal in the highly competitive Coed Premier Division. Twelve (12) World Championships medals to date: 1Gold, 6 Silver, 5 Bronze
 - **2015 ICU CHEERDANCE COACH OF THE YEAR:**
Jenni KOSKELA and Rita SAARES, Finland
 - **2015 ICU CHEER COACH OF THE YEAR:**
Horacio ARQUIETA (AKA “Junior”), Mexico
 - **2015 ICU SERVICE AND ACHIEVMENT AWARD:**
Wayne OBEREM, South Africa
 - **NATIONAL OLYMPIC COMMITTEE RECOGNITIZED ICU MEMBERS**
Forty-nine (49) of the ICU Members are recognized by their National Sport Authorities, but the ICU wanted to recognize the following ICU Membership recognized by their respective NOCs:
Croatia
Czech Republic
Denmark
France
Kazakhstan
Korea
Norway
Slovenia
South Africa

People's Republic of China

7. Special Award Announcement - ICU President Jeff Webb

- HEIN VERBRUGGEN AWARD- President Webb discusses the progress, successes and challenges of the ICU in its pursuit of international recognition from SportAccord and the IOC; explains the great leadership and guidance of the previous SportAccord President Hein Verbruggen and the great contributions he made to the ICU and the Sport of Cheerleading. President Webb explains President Verbruggen is recently retired, and the ICU Governing Council supports a future ICU award, in his name, to present to individuals who make outstanding contributions to the Sport of Cheerleading- the HEIN VERBRUGGEN AWARD

ICU General Assembly applauds the announcement

8. Reports of Standing Committees - ICU Secretary General Karl Olson

Introduction of the ICU standing committees and appreciation is extended for the great work and progress of the committees

a. **ICU Athlete Commission**

Levi Martin, ICU Athlete Commission Chairperson

- Expresses his greetings to the ICU Governing Council and Federation officers- and reports that over the past few days, the ICU Athlete Commission (AC) had met, but also the AC attended ICU's others committee meetings to further prepare the AC and further promote the voice and interests of our athletes
- An important subject for athletes- includes many subjects that were discussed, including items of providing an Online Athlete Registration – and making this available to athletes past and present, ensuring the athletes are always included within ICU committees and governance structures- to be sure the athletes are always part of the process
- Recognises the work and progress of ParaCheer, the excellent performance by Team England ParaCheer and congratulates Rick Rodgers for his work to make this a reality (ICU General Assembly applauds)
- Discusses the AC's review of the 2017 ICU World Championship proposed schedule, expresses the AC's support of the semifinal structure, better for the athletes and judges- an elevates the prestige of the event even further, and provides added performance opportunity for the athletes who prepare months in advance for their chance to perform at the World Championships. The AC suggests recognition for not only the top three (3) teams, but also the top five (5) teams in some way based on the significant accomplishment for a top five (5) result
- Finishes regarding the AC's discussion on the ICU Coaches programme, the AC would encourage the acceptance of the completion of the Green Medallion Course for National Team Coaches
- Commission Chairperson Martin expresses his appreciation of the AC, and to the ICU for the support, feedback as commitment to assure the Athletes are growing and personally progress within all essential levels

b. ICU Technical Committee

Liz Rifino, ICU Technical Committee Member

Expresses great appreciation to the ICU Technical Committees for their work and wonderful contributions; the TC report is as follows:

- Discussion of the 2017 World Championship schedule, explanation of the Semi-Final format, the reason associated with the change, associated schedule, divisions
- Provides further detail on the addition of the Junior World Championships in 2017, ages, divisions and the associated schedule
- Reviews the ICU Coaches Medallion training programme, briefly explains the curriculum of each of the Medallion courses, how the training is achieved and how coaches can access locations and details of each course – held around the world

c. Entourage Commission

Aljaz Britvic, ICU Entourage Commission Chairperson

- Briefly reviews the “Entourage” to the General Assembly- and what it encompasses- traditionally matters concerning the relationship between the athletes, coaches, managers, sponsors, and all other stakeholders that support the athletes
- The Commission met and is focused and committed to all efforts are and will be made to improve quality of experience of the athletes and how to protect the athletes from all influence, outside and inside influences, which may affect negatively their experience in our Sport
- Key point of the Entourage Commission meetings is the creation of a single contact point, and also to provide basic Entourage information for athletes and coaches on the ICU website, to assure this information is easily accessible to all athletes, coaches- and all stakeholders
- The IOC has excellent Entourage Guidelines on line as well, and the ICU Entourage Commission has reviewed this, and in addition to Cheerleading specific Entourage issues, the IOC Guideline document is excellent for everyone to review as well - in protection of our athletes
- A major objective is to further review the existing ICU entourage documents, for clarity and sufficient details to assist everyone in the effort
- Discussions also included the idea to perhaps prepare one (1) additional common document, so it is very simple for everyone to search information, and find any assistance they may need
- Chairperson Britvic thanks the ICU Entourage Commission for their work, and looks forward to the benefits it can provide to the ICU organization, coaches and athletes

d. ICU Medical Commission

ICU Medical Commission member Mike Jacki

Extends appreciation to President Webb for the meetings, greets the council and thanks the ICU National Federations for the continued hard work for the Sport of

Cheerleading, and the significant accomplishments in moving the Sport forward every year. Reports the Medical Commission (MC) details as follows:

- The MC is looking at the Sport of Cheerleading in a very aggressive manner, establishing communications within the coaching community with injury and post injury care
- Injury surveillance processes are underway- to create a more comprehensive database, and increase awareness and tracking of concussions specifically as well
- Continued work with National Federations with the understanding of concussions and their dangers, in general the understanding is becoming far more advance. Previously any head injuries would great an assumption of a concussion. Currently- the sports world is learning even more about concussions and their dangers. More focus is needed on concussions globally- greater coach education is needed as well, a very important subject for health and safety of all athletes
- Great progress is underway with the ICU and the implementation of the 2015 ICU Anti-Doping rules, discussions were held this week with National Federations on the subject- wonderful attendance
- The United States Anti Doping Agency (USADA) was in attendance of the World Championship, and the ICU meetings as well. USADA and had the opportunity to present and speak to many of the ICU National Federations about the critical importance of Anti-Doping to protect the clean athletes, and the critical nature of Clean Sport to the future of Cheerleading, but all Sports
- Within compliance with the 2015 ICU Anti-Doping rules, there will be an increase in the number doping tests conducted globally, and the ICU will be in contact throughout the process- to help answer questions, and to work together on this very important issue for all sport

e. ICU Ethics Committee

Mike Jacki, ICU Ethics Committee Chairperson

Chairperson Jacki expresses great appreciation and appreciation for the great work of all of the ICU commissions and committees

- Encourages the ICU membership to review Section 9G of the minutes from the 2015 ICU Annual General Meeting- communicates that much of the work and materials discussed this year were quite similar- but immensely important, with a number of updates
- In summary, with the many documents in existence of the ICU Code of Ethics, Code of Conduct, Conflict of Interest, Grievance Procedure, Rules and Regulations for Illegal Betting, ICU Entourage Guidelines, committee discussed the importance of these essential documents and their detail – but discussed the idea of one (1) additional common document that is an easy access resource for our National Federations, coaches, athletes and all stakeholder of the Sport of Cheerleading

- The importance of all of the policies and rules in place for the ICU is education and understanding of these policies for ICU National Federation members, coaches, judges, administrators- when dealing with our Sport, as well as enforcement to assure the results are aligned with the ethical standards of the ICU
- The common document will include the details for items like Member misconduct, and clearly understood processes to address these issues- for both sides, a clear path to grievance procedures and understanding of the grievance procedure relief-system – in case any stakeholder feels something in our sport is not fair or is handled improperly- and if it needs to be addressed by the ICU
- Additionally, for any questions of nature for Ethics, there will be a common email address to further assist in this very important area for our sport, for all Stakeholders
- Appreciation is extended for the hard work of the ICU Committees and Commissions, as well as the honor and privilege to be associated with this Sport

10. Treasurer’s Report- ICU Treasurer John Nichols

ICU Treasurer Nichols summarizes the ICU’s AGM 2015 goal discussion- of improving ICU’s financial situation, and communicates 2015 was incredibly successful in this effort; explains 2015 was ICU’s best year so far, with similar 2016 expectations. Highlights a few of the successes, including a \$250,000 sponsorship from a fabric manufacturer, Millikan, discussed last year- with discussions underway for World Club Championships revenue from the USASF organization. Both developments are very significant to the ICU, the 2015 financials and 2016 proposed budget are as follows:

a. 2015 Summary

- 2015 Revenue reflects the ICU’s most significant financial source, World Championships revenue, and also includes dues and the sponsorship of \$250,000 just mentioned
- 2015 Expenses reflects the direct costs associated with participants attending the ICU World Championships –including hotel, venue costs, and operational costs for the World Championships
- 2015 Additional Expenses is very similar to the previous year- \$30,000 for National Federation assistance, deemed very important to the ICU; \$250,000 for ICU’s international recognition initiative- SportAccord meetings, but also legal fees, travel expenses, printing of materials – associated with IOC recognition efforts; and the \$128,000 loan repayment, made in 2015

b. 2016 Budget Proposal

- 2016 Budget Proposal / Revenue – looks very similar to 2015, slightly higher than 2015 by \$53,000, and also a slight increase in collection of ICU membership dues by \$20,000
- 2016 Budget Proposal / Expenses - also similar to 2015, with a slight decrease on the ICU recognition initiative expenses, transferring this

\$30,000 increase to the National Federation Assistance line- which the ICU deems quite important. Good news includes another loan repayment of \$156,000

- c. Summary
 - The 2015 developments will continue into 2016, it is expected that ICU will continue to another incredible year
- d. Discussion
 - ICU Treasurer John Nichols asks for any questions on the 2015 ICU Financial review and 2016 ICU Budget Proposal
 - No questions or further discussion
- e. Adoption of the ICU 2016 Proposed Budget
 - President Webb thanks Treasurer Nichols for the report, and asks for any further discussion or questions regarding the 2015 or 2016 Proposed Financials
 - Further Discussion: None
 - President Webb asks for a motion to approve the 2016 ICU Budget Proposal
 - Mexico motions to approve the 2016 Budget
 - Nigeria seconds the motion
 - Motion carries, 2016 Budget Approved

11. New Business - ICU President Jeff Webb

- a. Proclamations/Call to Action - World Dance Sport Federation / Ballroom Dancing

ICU President Jeff Webb reviews the status of ICU's IOC recognition application effort, summarizes the great progress and news of AIMS, and also confirms the existing objection by the World Dance Sport Federation (WDSF). President Webb emphasizes the importance of each National Cheer Federation to continue its work for National Olympic Committee and National Sport Authority recognition- critical to protect our Sport in each country around the world. Additionally, to assist with this, the ICU Governing Council is requesting a call to action and an ICU General Assembly decision on the following:

 - Proclamation 1601: "The International Cheer Union (ICU) and its member National Cheer Federations STRONGLY oppose any form of involvement in the Sport of Cheerleading by the World Dance Sport Federation (WDSF) and any of WDSF's National Federations or affiliates"
 - Discussion

ICU President Jeff Webb: Explains that the WDSF objection, recent problems of WDSF approaching National Olympic Committees and have claimed Governance over Cheerleading, over our own National Cheer Federations in place, and a strong stance needs to be taken. Explains that human movement to music is not owned, WDSF does not own Ice Dancing, Artistic Roller Skating, Rhythmic Gymnastics, Synchronized Swimming, and so on. A similar concept of how the "somersault" by itself – is not owned, and exists in a number of Sports. WDSF or any IF only

owns their version of how movements are put together – for WDSF- it is Ballroom Dancing. Cheerleading, also known as “Cheer” is the ICU
Chinese Taipei: Confirms experience of WDSF’s aggression, requests ICU further assist to approach the National Olympic Committee and other sport authorities to stop WDSF’s aggression. On 26 April 2016, Dance Sport held an event- and wants to take the Cheerleading Championship from ICU’s National Cheer Federation

ICU President Webb: Recognizes the challenge that has been underway, confirms the ICU is committed to continue to assist in this effort- confirms Secretary General Olson can provide letters and anything further needed to assist in the Chinese Taipei fight against WDSF

Thailand: Affirms the same problem with WDSF; asks for action from the 2015 SportAccord Council proclamation that the World Dance Sport Federation (WDSF) needs to stay out of our Sport of Cheerleading, and complete its promise for WDSF SportAccord suspension for not complying. WDSF continues to ignore this mandate. Thailand requests that ICU pushes the 2015 SportAccord Proclamation further now- and involve the IOC to have further assistance to stop this problem

ICU President Jeff Webb: Agrees, and confirms ICU will follow up – with SportAccord and the IOC - to do everything possible to resolve this problem

- Further Discussion: None

- Barbados motions to approve “Proclamation 1601: The International Cheer Union (ICU) and its member National Cheer Federations STRONGLY oppose any form of involvement in the Sport of Cheerleading by the World Dance Sport Federation (WDSF) and any of WDSF’s National Federations or affiliates”

- Mexico seconds the motion

- The motion carries, “Proclamation 1601: The International Cheer Union (ICU) and its member National Cheer Federations STRONGLY oppose any form of involvement in the Sport of Cheerleading by the World Dance Sport Federation (WDSF) and any of WDSF’s National Federations or affiliates” – is approved

- Proclamation 1602: The International Cheer Union (ICU) General Assembly hereby confirms its intent moving forward to remove the term “Cheerdance” from all ICU and National Federation rules and communication

- Discussion

ICU President Webb: Reviews the Governing Council discussion on the use of the term “Cheerdance”, a term is sometimes used to explain the non-partner stunting disciplines, including; Team Cheer Pom and Team Cheer Hip Hop- popular at sporting events. The use of the term is not helpful with the challenges by Ballroom Dancing. President Webb states that fully removing the word “Cheerdance” cannot be immediate for

many countries who must review their documents fully, but the Council recommends that this call to action happens as soon as possible

Canada: Confirms that Cheer and Ballroom Dancing are distinctly different and not the same at all, and agrees with the suggestion. As a solution, Canada suggests to simply use the words, “Pom”, “Hip Hop”, etc.

- Further Discussion: None
- Canada motions to approve “Proclamation 1602: The International Cheer Union (ICU) General Assembly hereby confirms its intent moving forward to remove the term “Cheerdance” from all ICU and National Federation rules and communication“
- Slovenia seconds the motion
- The motion carries, “Proclamation 1602: The International Cheer Union (ICU) General Assembly hereby confirms its intent moving forward to remove the term “Cheerdance” from all ICU and National Federation rules and communication“– is approved

b. Consideration of Bi-Annual Championships

Overview: ICU President Jeff Webb reviews the Governing Council discussion on the subject of a Bi-Annual World Championships, and bidding opportunities for other cities; affirms the discussions within the various committees, and Regional Breaks as well. From a previous AGM, President Webb confirms that ICU is locked into an agreement through 2019, but communicates - this provides a significant opportunity to review existing documents and review all opportunities and options. As discussed by the Governing Council, considerations of the Bi-Annual Championship and future location discussions need to be aware of the following points:

1. The International Cheer Union is funded primarily by the success of the World Cheerleading Championships, the budget is \$3.5 million, and initial money paid to the ICU would need to be a minimum of \$500,000 to \$600,000 USD. Often Sponsors prefer annual major events – most successful ones held at same time of the year and same location – examples including Wimbledon, the Masters, Indianapolis 500, etc.
2. ICU’s Athlete Commission communicated to the Governing Council their concerns of a bi—annual event. Many athletes aspire to one day compete at the World Championships. They train and practice with this hope- many having one chance to compete here. If it is a bi-annual event, and an athlete gets injured one year or peaks at the wrong moment- their entire career is negatively affected
3. Other Concerns supporting a bi-annual World Championships primarily reflects a financial concern by a number of National Federations, but it is common for a number of National Federations to attend every other year. This has worked fine for many NFs, new countries do not have to wait to participate, and the World Championships continues to grow every year- and also within its prestige of our Sport

Summary: With the agreement until 2019 in place, President Webb thanks everyone for the discussion in the various meetings, and communicates that the ICU is committed to explore these opportunities. Main points are not to negatively affect the current momentum of the ICU and our Sport, the financial benefits gained from the annual Championship, and most importantly- to maintain the opportunities an annual World Championships provide to our athletes. A long bidding document is in place, a shorter version is being created at the moment- for quicker reference to items required, including hosting fees, operational expenses, insurance, transportation and general event infrastructure. The shorter bidding document is expected to be finalized by the end of the summer. Additionally, as another discussed option, the ICU will look into an exploratory panel for a future World Cup event. President Webb asks for any questions or comments discussion. *No further discussion*

12. ICU World Cup Exploratory Committee- ICU President Jeff Webb

On the basis of the World Cup discussion, ICU President Jeff Webb announces the appointment of Ukraine National Federation President Yuriy Krikun to head up the ICU World Cup Exploratory Committee- to further explore this opportunity for the ICU

13. ICU Membership - ICU President Jeff Webb

ICU President Jeff Webb mentioned from the Regional and Governing Council meetings, the ICU has had a number of National Federation items that have been reviewed, and work continues to be inclusive and representative of our Sport. Additionally, there are two (2) applications for ICU Membership- Botswana (Africa) and Serbia (Europe)

BOTSWANA –Botswana Cheerleading Federation (BCF): BCF is a new group, has been in contact with ICU Councilmember Wayne Oberem (South Africa) and its close proximity to South Africa and the Africa nations in the region might be helpful for further development on the continent

ICU Governing Council Recommendation- BOTSWANA

To ACCEPT Botswana Cheerleading Federation (BCF) as the ICU Provisional Member for Botswana

- Discussion: None
- Malaysia motions to accept BCF as the ICU Provisional Member for Botswana
- Nigeria seconds the motion
- The motion carries, Botswana Cheerleading Federation (BCF) is accepted as the ICU Provisional Member for Suriname, and ICU's 110th National Federation Member

SERBIA –Serbia Cheerleading and Cheerdance Federation (SCCF). ICU President Webb mentions that the federation name must be adjusted, but SCCF is newly applied as a Provisional Member for Serbia, is confirmed to be quite active in the country. The ICU Council has suggested SCCF to be a better choice than the existing member of Serbia, the "Cheerleading Association of Serbia" (CAS) - who has been inactive since 2011. Despite many attempts to contact CAS, there has been no response, and SCCF has stepped in to assist the athletes, as the federation, in Serbia

ICU Governing Council Recommendation- SERBIA

To TERMINATE the membership of **Cheerleading Association of Serbia (CAS)** and ACCEPT **Serbia Cheerleading and Cheerdance Federation (SCCF)** as the ICU Provisional Member for Serbia

- Discussion: ICU President Webb confirms that ICU's attorney recommends that both actions, termination of CAS and acceptance of SCCF, can be completed in a one (1) vote process of the AGM, but due to the termination of a member, $\frac{3}{4}$ of the vote must pass for approval
- Further discussion: None
- South Africa motions to terminate the membership of CAS and accept SCCF as the ICU Provisional Member for Serbia
- Barbados seconds the motion
- The motion carries, the ICU membership of Cheerleading Association of Serbia (CAS) is terminated and Serbia Cheerleading and Cheerdance Federation (SCCF) is accepted as the ICU Provisional Member for Serbia

14. Proposals- ICU President Jeff Webb

ICU President Webb reviews that many proposals have been submitted, all have been reviewed by the respective committees, all proposals to the Continental National Federation Regions for all to discuss. Some proposals are repeat proposals, a few new ones- and enclosed are the proposals vetted by the entire ICU organization for discussion and voting purposes. The proposals are as follows:

a. Proposal #1: 2017 ICU World Cheerleading Championships Schedule

Feedback: Handouts are provided for each National Federation to review, the schedule has been vetted through the meetings, Regional Breakouts, and ICU Governing Council. Suggested adjustments include the addition of a Junior World Championship on Wednesday 26 April 2017, the addition of the Senior Division Semi-Finals on Thursday 28 April 2017- with a second venue on Thursday, with the finals on Friday 29 April 2017. Additional details are available on the handout- which has been reviewed

Discussion:

Canada: Enquires about the Level 4.2 for the Junior World Championships, suggests consideration for Level 3 instead

ICU President Webb: Thanks Canada for the enquiry, and suggests this detail to be taken to the Technical Committee for a review

Canada: Asks to be able to discuss the reason for the Level 3 recommendation with the Technical Committee

ICU President Webb: Agrees with Canada's request, and opens the floor to further discussion on the proposal

- Further Discussion: None
- Austria motions to approve the proposed 2017 ICU World Championship Schedule
- Slovenia seconds the motion

- The motion carries, the proposed 2017 ICU World Championship Schedule - is approved
- b. Proposal #2: Request for more consistency of rules- including between University, School and Club competition
Feedback: This subject has also been vetted through the meetings, Regional Breakouts, and ICU Governing Council. Discussions have reviewed the understanding that different sectors of Cheerleading, University, Club, School- have developed differently, rules are different in each sector, functionality has been slightly different as well, but the request is an important one. It is agreed that alignment discussions need to happen between the IASF organization, University and School rules and the Technical committee within the year. ICU President suggests that this commitment is not perhaps a voted item, but – if the AGM is an agreement to the commitment to further align the rules this year, through the various parties, then the President would suggest affirmation by applause
 - Further Discussion: None
 - ICU President asks for affirmation by applause
 - ICU General Assembly affirms the commitment to further align the rules within the year - by applause

15. Elections: ICU Secretary General Karl Olson

ICU Secretary General Olson explains that six (6) positions are up for election in 2016, three (3) Continental Region Councilmember positions and three (3) At-Large Councilmember positions available. ICU Secretary General Olson further reviews that within compliance of the statutes, the (3) Continental Regional Councilmember nominees are provided by their respective continental regions, two (2), the IASF and Country of Origin representatives, are nominated by their respective organizations, and the At-Large Athlete Councilmember position is accepted by the suggestion from the Athlete Commission, to the Governing Council- and all nominees are then elected and confirmed by vote at the ICU General Assembly. If without further discussion, it is communicated that elections will be conducted by groups of similar statutory nominated Councilmembers – for the sake of efficiency

- Further Discussion: None

Election of Three (3) ICU Continental Region Councilmembers

Nominated by their respective Continental Regions:

Central America and Caribbean:	Victor Martinez (Dominican Republic)
Africa:	Wayne Oberem (South Africa)
Eastern Europe:	Yulia Sautina (Russian Federation)

- Discussion: None
- Decision: Barbados motions to vote, Mexico seconds the motion
- Victor Martinez, Wayne Oberem, Yulia Sautina elected Continental Region Councilmembers for their respective continental regions

ICU Annual General Assembly applauds the election of Victor Martinez, Wayne Oberem, Yulia Sautina as Councilmembers for their respective continental regions

Election of Two (2) ICU At-Large Sport Country of Origin and IASF Councilmembers

Nominated by their respective organizations:

At Large Sport Country of Origin Representative: Mike Cooper (USA)

At Large IASF Representative

Matt McDonough (USA)

- Discussion: None
- Decision: Canada motions to vote, Australia seconds the motion
- Mike Cooper and Matt McDonough elected At-Large Councilmember Representatives for the Sport Country of Origin and IASF

ICU Annual General Assembly applauds the election of Mike Cooper and Matt McDonough as the ICU At-Large Sport Country of Origin and IASF Representative Councilmembers

Election of One (1) ICU At-Large Athlete Representative Councilmember

Nominated by the ICU Athlete Commission and ICU Governing Council:

At Large Athlete Representative Councilmember: Pamela Chang Estevez (Ecuador)

- Discussion: None
- Decision: Malaysia motions to vote, Germany second the motion
- Pamela Chang Estevez is elected At-Large Athlete Representatives Councilmember

ICU Annual General Assembly applauds the election of Pamela Chang Estevez as the ICU At-Large Athlete Representative Councilmember

16. Next Meeting- ICU President Jeff Webb

ICU President Jeff Webb affirms from the 2017 approved World Championships schedule that the 2017 ICU Annual General Meeting date will be 24-25 April 2017 in Orlando

17. Adjournment- ICU President Jeff Webb

ICU President Jeff Webb extends his great appreciation to all National Federations for their commitment to our young people and their hard work to promote our Sport. With over 40 years of personal experience in Cheerleading, President Webb communicates his personal indulgence of being able to experience the ICU Opening Ceremony and World Championships- what has quickly become the premier event in Cheerleading. The ICU National Federations and stakeholders of our Sport make this dream possible - for the athletes and everyone involved. Despite the many challenges, problems and differences- the ICU membership is strong, makes a difference, hold great promise for the future, and ICU President Webb expresses his pride to be part of the ICU Family. Asks for a group photograph, wishes safe travels to all

2016 ICU Annual General Meeting is adjourned at 17:13 / 5:13PM

Respectfully submitted,



Karl Olson, Secretary General

APPENDIX A

SUMMARY OF ATTENDANCE

Meeting of the General Assembly of the International Cheer Union

Wednesday 27 April 2016, Orlando, Florida, USA

The following voting Member Federations were in attendance:

- | | | |
|------------------------|-------------------------------|-------------------------|
| 1. Argentina | 16. Germany | 29. Puerto Rico |
| 2. Australia | 17. Great Britain | 30. Republic of Ireland |
| 3. Austria | Includes: England, N. Ireland | 31. Republic of Korea |
| 4. Barbados | Scotland, Wales (1 vote) | 32. Russian Federation |
| 5. Brazil | 18. India | 33. Singapore |
| 6. Canada | 19. Indonesia | 34. Slovenia |
| 7. Chile | 20. Italy | 35. South Africa |
| 8. Chinese Taipei | 21. Japan | 36. Sweden |
| 9. Costa Rica | 22. Kazakhstan | 37. Switzerland |
| 10. Croatia (by proxy) | 23. Malaysia | 38. Thailand |
| 11. Czech Republic | 24. Mexico | 39. Trinidad and Tobago |
| 12. Denmark | 25. Netherlands (by proxy) | 40. Ukraine |
| 13. Ecuador | 26. New Zealand | 41. USA |
| 14. Finland | 27. Norway | |
| 15. France | 28. P.R. China | |
- Includes: French Guiana

The following voting Member Federations were not in attendance:

1. Greece

The following non-voting Member Federations were in attendance:

- | | | |
|-----------------------|------------|---------------------------|
| 1. Colombia | 4. Hungary | 7. Philippines (by proxy) |
| 2. Dominican Republic | 5. Jamaica | |
| 3. Guatemala | 6. Nigeria | |

The following non-voting Member Federations were not in attendance:

- | | | |
|---------------------------|-------------|---------------------------|
| 1. Bahamas | 6. Georgia | 11. Rwanda |
| 2. Belarus | 7. Moldova | 12. Saint Kitts and Nevis |
| 3. Belgium | 8. Mongolia | 13. Serbia |
| 4. Bolivia | 9. Panama | 14. Spain |
| 5. Bosnia and Herzegovina | 10. Peru | |

The following Provisional Federations were in attendance:

- | | | |
|--------------------------|------------------------|------------------------|
| 1. Azerbaijan (by proxy) | 3. Pakistan (by proxy) | 5. Zimbabwe (by proxy) |
| 2. Egypt | 4. Poland | |

The following Provisional Federations were not in attendance:

- | | | |
|---------------------------|----------------|------------------|
| 1. American Samoa | 13. Israel | 25. Romania |
| 2. Armenia | 14. Kenya | 26. San Marino |
| 3. British Virgin Islands | 15. Kyrgyzstan | 27. Saudi Arabia |
| 4. Burundi | 16. Latvia | 28. Sri Lanka |
| 5. Cameroon | 17. Laos | 29. Suriname |

6. El Salvador
7. Estonia
8. Ghana
9. Guam
10. Haiti
11. Honduras
12. Hong Kong

18. Luxembourg
19. Macau
20. Macedonia
21. Mali
22. Montenegro
23. Morocco
24. Namibia

30. Tanzania
31. Uganda
32. United Arab Emirates
33. Venezuela
34. Vietnam
35. Virgin Islands
36. Zambia